

Hello Green Tomorrow Avon Corporate - Logo Lock-Up

Color Logo

(4C Process or 4 Spot Pantone)



AVON

the company for women

FILE NAME:

HGTAvon_logo_4c.eps

HGTAvon_logo_k.eps

HGTAvon_logo_r.eps

For Professional Printing — EPS format

Pantone Spot and Process Color Standards



PANTONE
354C Gradient

C M Y K
95 0 100 0



PANTONE
354 C

C M Y K
95 0 100 0



PANTONE
285 C

C M Y K
89 52 0 0



PANTONE
Process Magenta C

C M Y K
0 100 0 0



PANTONE
Process Black C

C M Y K
0 0 0 100

Clear Space Guide



Drop Out Color

Light blue indicates a background color or photo, you may reproduce the logos in 1-color black or reverse the logo out of a colored background. The background must be dark enough to allow for legibility of the entire logo.*



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0.5"

minimum width

1 Color or Black & White Print



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* Blue indicate background
Logo is knocked out white